

AND MORE LANDED LISTINGS IN DISTRICT 19...











CONTACT YOUR KOVAN LANDED CONSULTANTS

COMPLIMENTARY VALUATION REPORT • LANDED MARKET ANALYSIS • ONE-STOP LANDED PLATFORM



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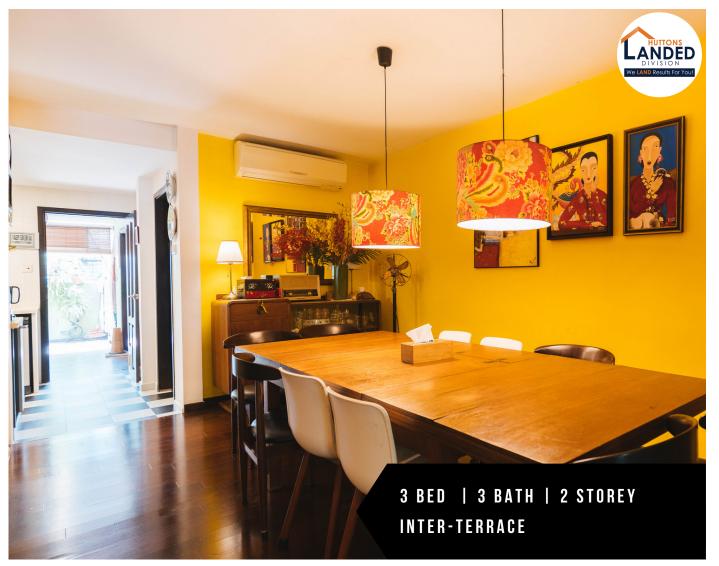
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A HOME WITH PERANAKAN ACCENT

by Huttons Landed Division









DISTRICT 19, KOVAN AROOZOO PARK LAND SIZE: 2,092 SQFT LISTED AT \$4,400,000

FREEHOLD 2 STOREY TERRACE FOR SALE

LEVERAGE ON OUR LANDED TOOLS

5 SMART ATTRIBUTES THAT BENEFITS YOU

SKILLSET

Unlike other residential property types, each and every landed homes are different & unique in their have successfully own ways.

Huttons landed consultants are trained and wellequipped with skills set to analyse every different houses; highlighting attributes to help you achieve the best possible results within the shortest possible time



MARKETING **EXPERIENCE**

Huttons Landed Division has implemented numerous superior and integrated marketing strategies that maximized the reach to potential buyers.

From eye-catching factsheet to comprehensive videos, interior staging and interactive 3D virtual tours, all designed to make every house stand out.



Apart from traditional and media channels such as online portals and newspapers, Huttons Landed Division have pioneered 3 ground breaking initiatives that have provided unmatch level of social media awareness

ADVANCED

TECHNOLOGY

- Facebook Page
- Youtube Channel • Signature Website
- Scan any of the QR code on the back page for more information!



RELIABILITY

Reliable. Reliable. Reliable.

Information is scarce especially when it comes to landed property.

In Huttons landed division,

we value transparency and ethicality in the way we conduct our business. Our system ensures seller(s), buyer(s), partnering agent(s) get accurate data and information to make

TEAMWORK

We have a strong teamwork culture to ensure that all members contribute to help each seller find the most suitable buyer(s).

Sellers enjoy the benefits of dealing with only one landed consultant and vet have the support of the rest of the team. Valuefor-money has never been better defined.





AGENT COMPARISON CHART

Criteria

Area Familiarity

Source of

Prospect/buyers

Other Agents

Everything that is shown on internet and google map

Advertisement & Marketing

Ready pool of prospect gather from various daily activities such as doorknock & open houses

Geographical Targeted Agents

Countless hours of being on the ground to

understand the area

Comparative Market **Analysis**

Caveats, Company software, 3rd party valuation tools

Information on "live" supply in the market for sale and an apple-to-apple comparison of sold individual houses with similar attributes

Marketing Strategy

Property listing portal / Social Media

Similar to other agents but with the ability to highlight and feature the differences in each house

APPROVAL CODE: HTNS-2024-03-0071

KOVAN LANDED TRANSACTIONS

by Huttons Landed Division

| ADDRESS | SALE DATE | SALE PSF(S\$) | SALE PRICE(S\$) | AREA (SQFT) | SUBTYPE | TENURE |
|------------------|-----------|---------------|-----------------|-------------|----------------|----------|
| AROOZOO AVENUE | Feb 2024 | \$1,890 | \$3,780,000 | 2,000 | Terrace House | Freehold |
| HIGHLAND TERRACE | Feb 2024 | \$2,099 | \$4,228,000 | 2,014 | Terrace House | Freehold |
| POH HUAT ROAD | Feb 2024 | \$1,918 | \$3,988,888 | 2,080 | Terrace House | 940 |
| LIM AH PIN ROAD | Jan 2024 | \$3,082 | \$5,000,000 | 1,622 | Terrace House | 947 |
| ROSYTH AVENUE | Jan 2024 | \$1,535 | \$6,225,093 | 4,055 | Semi-Detached | Freehold |
| JALAN TELITI | Jan 2024 | \$1,888 | \$3,388,888 | 1,795 | Terrace House | Freehold |
| JALAN ARIF | Jan 2024 | \$1,998 | \$4,688,888 | 2,347 | Semi-Detached | 999 |
| LANGE ROAD | Jan 2024 | \$2,426 | \$4,220,000 | 1,739 | Terrace House | 999 |
| HILLSIDE TERRACE | Jan 2024 | \$3,230 | \$4,510,000 | 1,396 | Terrace House | 999 |
| PARRY AVENUE | Dec 2023 | \$1,190 | \$6,200,000 | 5,212 | Semi-Detached | 999 |
| EE TEOW LENG RD | Dec 2023 | \$1,956 | \$3,650,000 | 1,866 | Terrace House | Freehold |
| VEERAGOO CLOSE | Dec 2023 | \$1,309 | \$5,265,000 | 4,021 | Semi-Detached | Freehold |
| JANSEN ROAD | Dec 2023 | \$2,155 | \$3,500,000 | 1,624 | Terrace House | 999 |
| ROSYTH ROAD | Dec 2023 | \$2,226 | \$5,000,000 | 2,246 | Semi-Detached | Freehold |
| LOWLAND ROAD | Dec 2023 | \$2,167 | \$3,818,000 | 1,762 | Terrace House | Freehold |
| JALAN MASTULI | Dec 2023 | \$1,906 | \$3,430,000 | 1,800 | Terrace House | Freehold |
| LIM TUA TOW ROAD | Nov 2023 | \$1,756 | \$3,200,000 | 1,822 | Terrace House | Freehold |
| JALAN HOCK CHYE | Nov 2023 | \$1,926 | \$4,250,000 | 2,207 | Semi-Detached | Freehold |
| JALAN GENENG | Nov 2023 | \$1,525 | \$3,300,000 | 2,165 | Terrace House | Freehold |
| LIM TUA TOW ROAD | Nov 2023 | \$1,757 | \$3,200,000 | 1,821 | Terrace House | Freehold |
| POH HUAT ROAD | Nov 2023 | \$1,696 | \$3,925,000 | 2,314 | Terrace House | 999 |
| LANGE ROAD | Nov 2023 | \$1,974 | \$4,820,000 | 2,442 | Terrace House | 999 |
| JALAN TELITI | Nov 2023 | \$1,344 | \$8,100,000 | 6,025 | Detached House | Freehold |
| | | | | | | |

| ADDRESS | SALE DATE | SALE PSF(S\$) | SALE PRICE(S\$) | AREA (SQFT) | SUBTYPE | TENURE |
|------------------|-----------|---------------|-----------------|-------------|---------------|--------|
| POH HUAT TER | Jan 2024 | \$1,601 | \$2,628,000 | 1,642 | Terrace House | 99 |
| JALAN ARIF | Jan 2024 | \$1,636 | \$2,700,000 | 1,650 | Terrace House | 99 |
| PARK VILLAS TER | Nov 2023 | \$1,660 | \$2,680,000 | 1,615 | Terrace House | 99 |
| PARK VILLAS RISE | Nov 2023 | \$1,312 | \$2,950,000 | 2,249 | Terrace House | 99 |
| POH HUAT TER | Nov 2023 | \$1,535 | \$2,520,000 | 1,642 | Terrace House | 99 |

Transactions Source: URA

WHAT IS THE LANDED MARKET OUTLOOK FOR 2024? Connect with us to find out more!





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