

MORE LISTING IN DISTRICT 19









DISCLAIMER: FACADE PHOTOS MAY NOT DEPICT ACTUAL UNIT FOR SALE

CONTACT YOUR DISTRICT 19 LANDED CONSULTANTS

COMPLIMENTARY VALUATION REPORT • LANDED MARKET ANALYSIS • ONE-STOP LANDED PLATFORM



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FEATURED SALE OF THE MONTH

by Huttons Landed Division



CHARLTON PARK

TENURE: FREEHOLD

TYPE: INTER-TERRACE BEDROOMS: 4

BATHROOM: 3

LAND SIZE: 2,092 SQFT

BUILD-UP: APPROX 2,000 SQFT



PAYA LEBAR CRES

TENURE: FREEHOLD

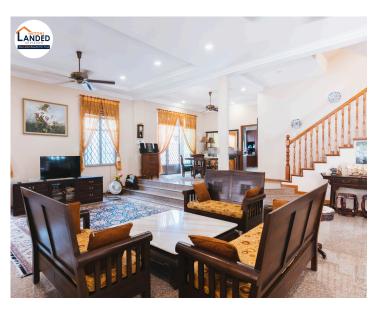
TYPE: SEMI-DETACHED

BEDROOMS: 5

BATHROOM: 3

LAND SIZE: 4,291 SQFT

BUILD-UP: APPROX 4,200 SQFT



PLANTATION AVENUE

TENURE: FREEHOLD

TYPE: DETACHED HOUSE

BEDROOMS: 5
BATHROOM: 5

LAND SIZE: 5,575 SQFT

BUILD-UP: APPROX 5,000 SQFT

DISTRICT 19 LANDED CONSULTANTS

LEVERAGE ON OUR LANDED TOOLS

5 SMART ATTRIBUTES THAT BENEFITS YOU

SKILLSET

Unlike other residential property types, each has implemented and every landed homes are different & unique in their own ways. Huttons landed

consultants are trained and well-equipped with skills set to analyse every different houses; highlighting attributes to help you achieve the best possible results within the shortest possible time.



MARKETING EXPERIENCE

Huttons Landed Division numerous superior and integrated marketing strategies that have successfully maximized the reach to potential

From eye-catching factsheet to comprehensive videos, interior staging and interactive 3D virtual tours, all designed to make every house stand



TECHNOLOGY

Apart from traditional and media channels such as online portals and newspapers, Huttons Landed Division have pioneered 3 ground breaking initiatives that have provided unmatch level of social media awareness

ADVANCED

- Facebook Page
- Youtube Channel • Signature Website
- Scan any of the QR code on the back page

for more information!



RELIABILITY

Reliable. Reliable.

Information is scarce especially when it comes to landed property.

In Huttons landed division, we value transparency and ethicality in the way we conduct our business. Our system ensures seller(s), buyer(s), partnering agent(s) get accurate data and information to make sound decisions.



TEAMWORK

We have a strong teamwork culture to ensure that all members contribute to help each seller find the most suitable buyer(s).

Sellers enjoy the benefits of dealing with only one landed consultant and yet have the support of the rest of the team. Value-formoney has never been better defined.



AGENT COMPARISON CHART

Criteria

Area Familiarity

Source of

Prospect/buyers

Other Agents

Everything that is shown on internet and google map

Advertisement & Marketing

Ready pool of prospect gather from various daily activities such as doorknock & open

Comparative Market Analysis

Caveats, Company software, 3rd party valuation tools

Information on "live" supply in the market for sale and an apple-to-apple comparison of sold individual houses with similar attributes

houses

Geographical Targeted Agents

Countless hours of being on the ground to

understand the area

Marketing Strategy

Property listing portal / Social Media

Similar to other agents but with the ability to highlight and feature the differences in each house

APPROVAL CODE: HTNS-2024-03-0071

KOVAN LANDED TRANSACTIONS

by Huttons Landed Division

| ADDRESS | SALE DATE | SALE PSF(S\$) | SALE PRICE(S\$) | AREA (SQFT) | SUBTYPE | TENURE |
|---------------------------|-------------|---------------|-----------------|----------------|----------------|----------|
| YIO CHU KANG ROAD | 14 FEB 2024 | \$2,281.00 | \$6,800,000.00 | 2,982 | TERRACE HOUSE | 999 |
| POH HUAT ROAD | 21 FEB 2024 | \$1,918.00 | \$3,988,888.00 | 2,080 | TERRACE HOUSE | 940 |
| HIGHLAND TERRACE | 26 FEB 2024 | \$2,099.00 | \$4,228,000.00 | 2,014 | TERRACE HOUSE | FREEHOLD |
| AROOZOO AVENUE | 27 FEB 2024 | \$1,890.00 | \$3,780,000.00 | 2,000 | TERRACE HOUSE | FREEHOLD |
| POH HUAT ROAD | 28 FEB 2024 | \$2,452.00 | \$4,200,000.00 | 1,713 | TERRACE HOUSE | 940 |
| KOVAN CLOSE | 05 MAR 2024 | \$2,134.00 | \$4,600,000.00 | 2,156 | TERRACE HOUSE | FREEHOLD |
| JALAN ARIF | 08 MAR 2024 | \$1,862.00 | \$4,800,000.00 | 2,578 | SEMI-DETACHED | 999 |
| PARRY VIEW | 11 MAR 2024 | \$2,256.00 | \$3,800,000.00 | 1,685 | TERRACE HOUSE | 999 |
| YIO CHU KANG ROAD | 13 MAR 2024 | \$1,582.00 | \$3,650,000.00 | 2,307 | TERRACE HOUSE | FREEHOLD |
| HIGHLAND CLOSE | 18 MAR 2024 | \$1,994.00 | \$4,200,000.00 | 2,107 | TERRACE HOUSE | FREEHOLD |
| AROOZOO AVENUE | 19 MAR 2024 | \$1,875.00 | \$3,750,000.00 | 2,000 | TERRACE HOUSE | FREEHOLD |
| ROSYTH ROAD | 19 MAR 2024 | \$2,604.00 | \$4,638,800.00 | 1,781 | TERRACE HOUSE | 999 |
| FLORENCE ROAD | 01 APR 2024 | \$1,352.00 | \$7,300,000.00 | 5,399 | DETACHED HOUSE | 999 |
| JALAN RENGKAM | 02 APR 2024 | \$1,069.00 | \$5,280,000.00 | 4,939 | SEMI-DETACHED | FREEHOLD |
| LI HWAN TERRACE | 03 APR 2024 | \$2,083.00 | \$3,500,000.00 | 1,680 | TERRACE HOUSE | FREEHOLD |
| RICHARDS PLACE | 05 APR 2024 | \$1,624.00 | \$3,650,000.00 | 2,248 | TERRACE HOUSE | FREEHOLD |
| LIM AH PIN ROAD | 05 APR 2024 | \$3,128.00 | \$5,080,000.00 | 1,624 | TERRACE HOUSE | 947 |
| DA SILVA LANE | 18 APR 2024 | \$1,128.00 | \$2,580,000.00 | 2,287 | SEMI-DETACHED | 99 |
| Transactions Source : URA | | | | | | |

WHAT IS THE LANDED MARKET OUTLOOK FOR 2024? Connect with us to find out more!





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